

ENGAGE 2026 Convince Your Boss Letter

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Subject Line: Request to Attend NETSCOUT ENGAGE 2026

Dear [Manager's First Name],

I'd like to attend **ENGAGE 2026**, NETSCOUT's annual customer conference, taking place **October 6–8, 2026**, at the **Renaissance Dallas Addison in Addison, Texas**.

ENGAGE brings together NETSCOUT customers, product experts, and technical teams for three days of sessions, hands-on workshops, demos, and peer discussions. Registration is free for NETSCOUT customers and partners, and includes access to the conference sessions, workshops, certification opportunities, evening events, and hosted meals.

I'd like to attend because the agenda is directly relevant to the work we're doing around **[insert project, platform, or team priority]**. I'll focus on sessions and workshops that help us get more value from our NETSCOUT investment, including observability, AIOps, cybersecurity, DDoS protection, troubleshooting, and service performance.

A few specific benefits I expect to bring back:

- Practical tips for finding and resolving issues faster
- A better understanding of new NETSCOUT capabilities and product direction
- Hands-on training I can apply to our current environment
- Ideas from other IT teams facing similar challenges
- Key takeaways I can share with the team after the event

The estimated cost is:

- Free Conference Pass: \$0.00
- Airfare (Round-trip to Dallas, TX): \$XXX
- Hotel (ENGAGE attendee rate: \$229/night plus taxes): \$XXX
- Meals: (Note, hosted meals are included in the free conference pass): \$XXX
- Ground Transportation to and from airport: \$XXX
- Total Travel and Expense: \$X, XXX

Since the conference pass, training, workshops, and meals are included at no cost, the main expense is travel. I believe the time at ENGAGE would be a worthwhile investment and would help me bring back useful knowledge for our team.

Thanks for considering my request.

Sincerely,

[Your Name]