

Monitor Geo-Location for Benefit of Public Services

The Opportunity

In addressing a pandemic like COVID-19, state and local governments around the world are making decisions that dramatically alter the daily life of individuals.

As a result, wireless service providers need to keep a close eye on changes in subscriber behavior to ensure uninterrupted service.

- Assess traffic patterns around essential businesses including hospitals, pharmacies, grocery stores, etc.
- Identify and report on congested locations over time.
- In cooperation with local mandates, service providers can also serve as an independent barometer for social distancing efforts.
- Validate crowd reduction goals around beaches, parks, other public places, and non-essential businesses.

The Details

With TrueCall® RAN Analytics, carrier service providers have the tools they need to visualize where, when and how traffic patterns are changing in response to official declarations.

- Heat maps and operational reports provide real-time views to highlight subscriber activity and location patterns.
- High level visualizations may be shared with government agencies without compromising GDPR and privacy regulations.

The Results

By implementing TrueCall, carrier service providers can effectively support public service initiatives.

- Assess compliance to 'Flatten the Curve' orders without invasion of subscriber privacy.
- Improve mobile coverage around essential businesses and infrastructure.

TrueCall heat maps may be used to assess actual subscriber activity around essential and non-essential businesses.

Our Promise

At NETSCOUT we view our customer relationships as long-term partnerships. We are here to help in this rapidly changing environment. Learn more at: www.netscout.com/business-continuity-csp



**ACCURATELY CHARACTERIZE
ORDINANCE COMPLIANCE OR
ADDRESS EMERGING AREAS OF
CONGESTION**

Clear, visual assessment of actual subscriber activity can ensure coverage around essential infrastructure and support compliance with shelter-in-place orders and reduced occupancy opening criteria.



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