



## ONE SOLUTION, MULTIPLE BENEFITS

### Unlimited, Unchained, and Unrestricted

With nGenius® Business Analytics powered by ASI Smart Data, you'll receive in-depth subscriber analytics and gain a unique view into how your subscribers are really behaving.

- Lower TCO and Investment
- Smart and Insightful Data Set
- Unrestricted Analysis and Reporting
- Scalable and Consumable Data
- Supports Big Data Initiatives

## nGenius Business Analytics: Deliver Subscriber Analytics Like a Rock Star!

nGenius Business Analytics delivers a next-generation approach to analytics: unlimited, unchained, and unrestricted – allowing you to deliver subscriber analytics like a rock star. nGenius Business Analytics makes wired data consumable for Big Data analytics in a scalable, cost-effective manner.

### Powered by Patented ASI Technology



NETSCOUT®'s patented ASI technology is a real-time, next generation Deep Packet Analysis engine that intelligently and efficiently analyzes signaling and user plane packet data - providing contextual analysis of subscriber, service, network and application performance.

*ASI is a first in the industry:* ASI utilizes actual subscriber control and user plane data and generates ASI Smart Data making it consumable and affordable for use across your organization.

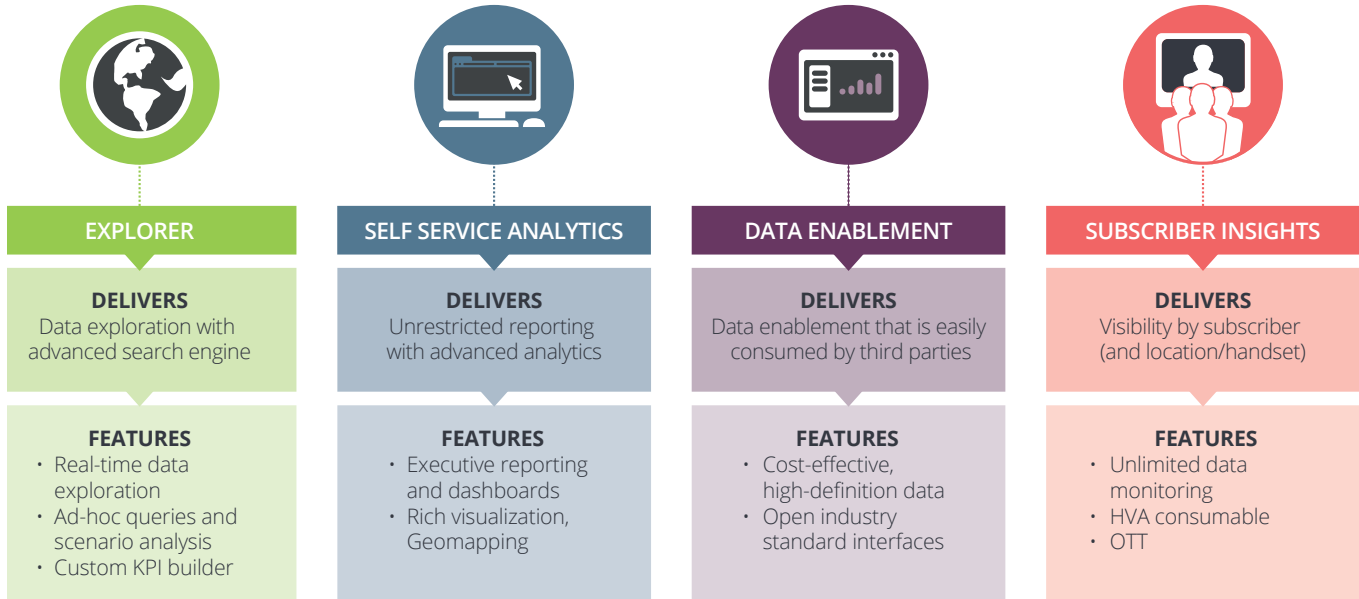
*ASI's green technology* determines the best way to process, store, and retrieve data, guaranteeing that the InfiniStreamNG Smart Data Platform makes the most efficient use of compute and storage resources, and reduces Total Cost of Ownership (TCO). All of this delivered with reduced middleware, a smaller footprint, and less power consumption.

### The Right Analytics Solution Is Everything

How do Communications Service Providers (CSPs) analyze their data and discover intelligent and timely insights into their subscribers, services, networks, and applications? With the modernly designed nGenius Business Analytics, utilizing the InfiniStreamNG Smart Data Platform, CSPs gain an elastic analytics solution designed to process large volumes of data and derive real-time, actionable insights.

nGenius Business Analytics is vendor-agnostic and built upon an open framework that brings to life real-time data enablement with industry-standard open APIs. This ecosystem provides the flexibility needed to address the specific requirements of stakeholders across your organization including Operations, Engineering, and Marketing allowing them to extract the information they choose.

## One Solution; 4 Rockin' Modules

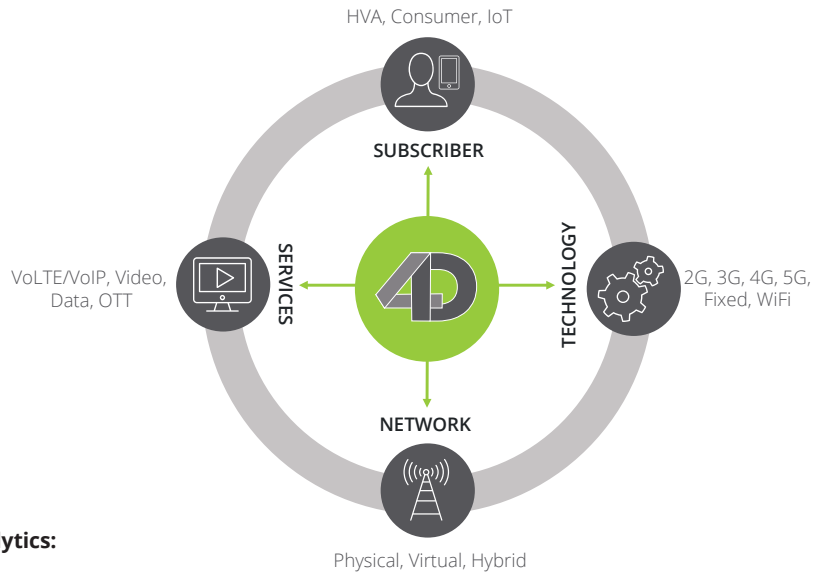


## Applications Applied to Your Business Needs

This Smart Data powered by ASI enables quicker decisions and greater business insights.

- Optimize and troubleshoot your network
- Improve your customer experience
- Monetize your data
- Predict service quality
- Enable automation

### ASI Smart Data - Subscriber Traffic Flows - "Wire Data"



**Get ready to deliver with nGenius Business Analytics: Unlimited, Unchained, and Unrestricted!**

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