



Lower Optimization Costs with Real-time Network Visualization

THE OPPORTUNITY

A regional telecommunications company providing wireless, local telephone service and internet access spends a minimum \$1,000 per tower climb every time antenna adjustments are needed. An additional \$150 per hour is billed by tower crews when multiple adjustments are needed.

How can the company reduce the cost and inefficiencies of antenna optimization?

THE DETAILS

Using TrueCall® software and training, this operator can now visualize its network within hours of initial install and make antenna adjustments using a real-time interface. Engineers are able to pinpoint network problems, direct a tower crew to make adjustments, and check those adjustments immediately.

Tower crews remain on site, making modifications as engineers monitor the traffic impact in real time. The resulting time saved in each adjustment is roughly two hours. With an average of three adjustments per antenna, this translates to a savings of approximately \$750 per site.

THE RESULTS

By implementing TrueCall, the company made more accurate antenna modifications at a fraction of the price, resulting in better network performance. The payback period on their TrueCall investment was less than one year.

- Quickly check results with TrueCall's real-time feed
- Create consistent study polygons and easily analyze antenna modifications
- See traffic on a geographic basis
- Lower tower-climbing costs

Estimated savings per tower



This customer saved up to 40% in antenna modification costs.

CONTACT AN EXPERT



Antenna optimization is complex and time-consuming. Manual adjustments make the process prone to error, and the use of third-party tower crews makes it expensive. Save and simplify with TrueCall today.



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NETSCOUT offers sales, support, and services in over 32 countries.

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